

EXHIBIT K



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Bergdale et al.

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(54) **METHOD AND SYSTEM FOR
DISTRIBUTING ELECTRONIC TICKETS
WITH VISUAL DISPLAY FOR
VERIFICATION**

(58) **Field of Classification Search**

None

See application file for complete search history.

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(57) **ABSTRACT**

This invention discloses a novel system and method for distributing electronic ticketing such that the ticket is verified at the entrance to venues by means of an animation or other human perceptible verifying visual object that is selected by the venue for the specific event. This removes the need to use a bar-code scanner on an LCD display of a cell phone or other device and speeds up the rate at which human ticket takers can verify ticket holders. The system also can permit ticket purchase verification in the absence of a network connection during verification.

28 Claims, 16 Drawing Sheets

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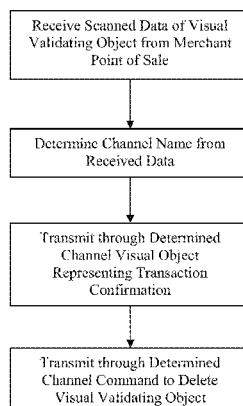
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CPC **G06Q 10/02** (2013.01); **G06Q 20/0457**
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